

The American Lung Association Tobacco Cessation Technical Assistance (TA) Team is here to provide expert support to public health professionals and their partners who are working to improve tobacco cessation efforts in their communities. If you have questions about tobacco cessation coverage and/or health systems change – please email the Team at: CessationTA@Lung.org and visit Lung.org/CessationTA

What can the Lung Association provide technical assistance on?

The American Lung Association has expertise on **tobacco cessation coverage and health systems change to integrate tobacco cessation**, including topics such as:

- Electronic health record (EHR) implementation
- Quality measures and programs (such as *Meaningful Use* or *HEDIS*)
- Hospital community benefit requirements
- Emerging issues that will impact tobacco cessation
- Requirements for Medicaid, Medicare and private insurance
- New regulations and their impact on coverage requirements
- Tobacco cessation surcharges
- Billing issues for tobacco treatment
- Effective strategies to further health equity in various settings

How is technical assistance provided?

The American Lung Association has numerous resources available on-demand at Lung.org/CessationTA

Training and Technical Assistance Opportunities include:

- Tailored, one-on-one technical assistance
- Peer-to-peer networking and resource sharing opportunities for Tobacco Control Program staff, including a dedicated Cessation TA Listserv
- Focused, collaborative peer cohort groups, featuring national subject matter experts
- Comprehensive, searchable *Cessation Resource Library* with curated resources
- Live and on-demand webcasts and podcasts

Connect with the Cessation Technical Assistance Team:

Email the team today to learn more at CessationTA@Lung.org

The Lung Association's team of experts is ready to support your work now, and in the future!



Eva Book



Ruth Canovi



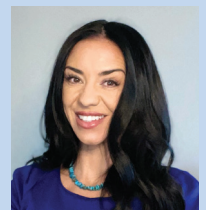
Anne DiGiulio



Jen Folkenroth



Ranjana (Reggie)
Kodwani



Rebecca Padilla